

INTERNATIONAL **FMCG** RETAILER AFRICA EDITION

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# Sign and Seal Labels



is centrally located in Saxonburg Industrial Park near Kulls River (and the Cape Town Airport). The company operates "24/7" and pride themselves on their ability to offer quick turnarounds for new and repeat orders at most competitive prices.

From humble beginnings in 2007, Sign and Seal Labels has shown that organic growth through continuous improvement has formed a major part of their success story. The business has grown exponentially and has considerably kept up with the latest label printing machinery and technology (both flexo- and digital) to keep pace with the ever-growing sophisticated customer needs and expectations.

Sign & Seal firmly believes that their labels are the vehicle through which customer's brands gets noticed by their consumers. They also have an experienced team, capable of giving their customers good advice to ensure the best promotion of their products. This includes advice on suitable label design, paper, colours, size, shape and finishing techniques (folding, embossing, de-bossing, high-build, silkscreening), as well as consecutive numbering, QR codes, etc.

Showing that they are amongst the best in the label printing industry, Sign & Seal received three Silver- and one Achiever award at the prestigious GAPP Awards in 2018. They are currently also in the final for an award for the esteemed Gold Pack Awards which is taking place on the 28th October 2020.

Furthermore, the company is proud to have been ISO 9001:2015 accredited as of September this year. Their passion towards an environmentally sustainable future, made them embark on the process of FSC accreditation, with their audit taking place on the 30th October 2020.

They convert their customer's requirements into excellent quality self-adhesive and non-adhesive labels, decals and tags in reel or sheeted form.

Their extensive customer profile includes the highly competitive commodity markets which includes the following industries, but is by no means exhaustive: i.e. Meat, Pharmaceutical, Spice, Oil, Food, Paint, Chemical Suppliers, Fruit, Shelving, Ice cream, Dairy products. They are also in the realm of sophisticated, added-value labels, notably for upmarket wine labels and other beverages.

Owner Hank Crous, believes that the key differential between themselves and the competitors in their industry, is the provision of total value-added packaging solutions with unparalleled focus on customer service. Customers keep coming back, as they experience real flexibility, responsiveness and quality, at competitive prices.



# sign & seal labels



We believe that a label is what any brand needs to stand out.

Therefore, we produce labels that work on the senses with visual and tactile effects.

We create labels that 'dress to impress' for food, beverage, personal, home care, retail, wine, beer, spirits, paint, pharmaceutical, etc. by making use of fit-for-purpose materials.

We make use of our state-of-the-art technologies such as flexographic printing, digital printing and finishing technologies such as silkscreen, hot-folling, embossing and debossing.

[www.signseal.co.za](http://www.signseal.co.za) | +27 21 9058640 | [info@signseal.co.za](mailto:info@signseal.co.za)

 @signseal\_labels

 @signsealabels

Please contact us for a tailored quote to suit your budget and needs for premium branding and creative designs or alternatively feel free to visit our centrally located business at Unit 5, 6 & 7, Saxonburg Park, Portac Road, Wineands Park, Blackheath, Cape Town to experience the full range of our capabilities.

**SABS**  
ISO 9001