

INTERNATIONAL **FMCG** RETAILER AFRICA EDITION

WEBSITE: [WWW.RETAILSUITEMEDIA.CO.ZA/FMCG](http://WWW.RETAILSUITEMEDIA.CO.ZA/FMCG) | ISSUE 10 2020

new



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[www.emax.energy](http://www.emax.energy) | [sales@emax.energy](mailto:sales@emax.energy)

# 2020 WINNERS



**Nampak**  
packaging excellence

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**ALPIA**



**PACKAGING**  
SOUTH AFRICA



Proud Sponsors of Gold Pack 2020

# sign & seal labels

Proud Silver Award winners in the Gold Pack Awards!

The company is proud to be recognised in this prestigious competition, showcasing that they are amongst the best of the best out there!



The label which was entered in the Gold Pack Awards competition, was from the La Verge wine farm in the Hermanus-Aarde Valley in Hermanus. Most consumers buy products that are visually pleasing, and this label does exactly that. The exceptional focus to detail and printing techniques resulted in this beautiful colour of the label, the beautiful foil as well as the texture makes it a winner. The label is printed on Cast Glass material, in-line cold foiling, spot UV matt varnish and silk screening to add to that touch and feel.



At Sign & Seal Labels, they strongly believe that a label needs to sell a brand (a ghost marketer) and that is our business, says owner Henrik Crous. They advise their customers on appropriate material and finishing to ensure their label stands out.

They subscribe to World Class Manufacturing best practices and therefore are proud of their ISO 9001:2015 as well as FSC accreditation over the past 3 months.



Sign & Seal supply labels to the greater fast consumer groups in the country and supply it to their respective DC's. A few of their other services include labels and tags which are supplied in roll form from blank labels to the standard 8 colours, although they have no limitations due to their hybrid printing capabilities. The majority of their label portfolio falls into the highly specialised category in terms of printing and finishing, with options for

hot or cold foiling, embossing, debossing, over-varnishing, laminating and consecutive numbering. They can also assist their customers with label design, artwork and appropriate paper / finishing to let their brand stand out. They have cutting edge technology that can supply customers with high volume and variable data labels, i.e QR codes - with consecutive numbering with very short lead times.

Showcasing that they are amongst the best in the label printing industry, Sign & Seal recently also received three Silver and one Achiever award in their maiden entry at the previous GAPP Awards.

They are centrally located in Sosenburg Industrial Park near Kuis River (and the Cape Town Airport). The company operates "24/7" and pride themselves on their ability to offer quick turn-arounds for new and repeat orders at most competitive prices.

“  
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”

# sign & seal labels



We believe that a label is what any brand needs to stand out.

Therefore, we produce labels that work on the senses with visual and tactile effects.

We create labels that 'dress to impress' for food, beverage, personal, home care, retail, wine, beer, spirits, paint, pharmaceutical, etc. by making use of fit-for-purpose materials.

We make use of our state-of-the-art technologies such as flexographic printing, digital printing and finishing technologies such as silkscreen, hot-folling, embossing and debossing.

[www.signseal.co.za](http://www.signseal.co.za) | +27 21 9058640 | [info@signseal.co.za](mailto:info@signseal.co.za)

 @signseal\_labels

 @signseallabels

Please contact us for a tailored quote to suit your budget and needs for premium branding and creative designs or alternatively feel free to visit our centrally located business at Unit 5, 4 & 7, Saxonburg Park, Portac Road, Wineands Park, Blackheath, Cape Town to experience the full range of our capabilities.

**SABS**  
ISO 9001

